

90 day reflection of the new TSA Executive

15-Apr-2017



Easter is often a time for reflection and that is appropriate for the new TSA Executive that was elected 90 days ago at the AGM in Adelaide. Reg and Enid ensured that the transition was very smooth, which has made it so much easier for the new committee to get up and running. Peter Dighton moved into Enid's role as Vice-President, Leanne Scott came on to the Executive, Peter Froelich and Pat Moloney continued in their roles as Treasurer and Secretary and I took over from Reg as President.

It has been a very productive 90 days ensuring business as usual activities continued and the new plans were put in place. Here are some of the highlights that have occurred in the last 3 months:

- **Creation of the 'TSA Business Plan'**, which has been supported by the Tennis Seniors State Divisions and Tennis Australia. It provides the direction for Tennis Seniors over the next 3 years and our intended areas of focus
- **Creation of the 'One Team' concept** to leverage all of the great things that are happening in individual states to the betterment of all. This is so critical moving forward, because as 'One Team' we can achieve so much more.
- **Development of a Communication Plan** to promote Tennis Seniors throughout Australia.
- **TSNT is back on board.** We are very pleased to see Tennis Seniors Northern Territory is back in the fold after a long absence. We will do everything we can to be able to support them.
- **Compiled detailed feedback on 'Australian Carnival & Individual Championships'** for lessons learned to continue to improve our premier event.
- **TSWA State Championships was upgraded to ITF3**, which I hope will encourage players from all over the country to compete in what is a great event.
- **Successful 'Oceania' tournament** once again under Peter Froelich's leadership, ably supported by Reg Trevaskis and the team.
- **Relationship with Tennis Australia** continues to grow as both parties work closer together for the benefit of seniors tennis.
- **85's Team to compete in the World Teams event** in Florida.

It is very pleasing to briefly reflect on these achievements, but the job is just beginning. The next 90 days will see us focus on executing the Communications Plan to sell the 'Tennis Seniors Value Proposition' to prospective new members and the further development of the 'One Team' approach for us all to work closer together.

I wish you and your families a safe and happy Easter and best of luck to the players playing in the ACT State Championships, which are currently being played in Canberra over this long weekend.

Best regards,

Clive Wilkinson
President, Tennis Seniors Australia
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