



**PRESS RELEASE**  
**15 May 2013**

### **Tennis-Ticker to provide live scoring on ITF Junior and Seniors Circuits**

The International Tennis Federation today announced a three-year agreement with the German-based company Tennis-Ticker GmbH as Preferred Live Scoring Partner of the ITF Junior Circuit and ITF Seniors Circuit.

As part of the agreement, Tennis-Ticker will supply live scoring from the 2013 finals of the ITF's two junior team competitions: the World Junior Tennis Finals in Prostějov, Czech Republic (5-10 August), and the Junior Davis Cup and Junior Fed Cup by BNP Paribas Finals in San Luis Potosi, Mexico (24-29 September).

The agreement also covers live scoring at the ITF Seniors and Super-Seniors World Championships. After successful testing at the recent Seniors World Championships in Antalya, Turkey, live scoring will be in operation at the ITF Super-Seniors World Team and Individual Championships in Poertschach, Austria and Prostějov, Czech Republic on 9-22 September. Live scoring for all these events will be available on the official ITF website [www.itftennis.com](http://www.itftennis.com)

Tennis-Ticker will have the exclusive rights to market and sell their scoring services as the Preferred Live Scoring Partner of the ITF Junior and Seniors Circuits, and will be able to offer packages to tournaments that include point-by-point live scoring by the chair umpire or game-by-game live scoring for matches without chair umpires. Tennis-Ticker provides the scores live on the internet or via a Tennis-Ticker App for iPhones and iPads in a system that is easy to set up and does not require a Wi-Fi or a LAN network at the tournament site. Scorecards and statistics can be downloaded free of charge and sponsors can be given exposure on the live score web-interface.

Luca Santilli, ITF Head of Juniors and Seniors Tennis, said: "We believe that Tennis-Ticker will be an excellent partner for the ITF's non-professional tennis events. The Tennis-Ticker live scoring service will increase the profile of our juniors and seniors world championships by attracting a wider worldwide audience. I have no doubt that tournaments on the ITF Junior and Seniors Circuits will also take advantage of the system to increase awareness of their events."

Sören Friemel, Tennis-Ticker's Chief Executive Officer, said: "The partnership between the ITF and Tennis-Ticker is a great boost for tennis and will help to promote junior and seniors events across the globe. There is a considerable demand from players, fans and the media to follow matches point-by-point on the different circuits, and we expect a strong response from tournaments for Tennis-Ticker live scoring. Thanks to the use of mobile networks, the requirements for tournament organisers to take full advantage of live scoring are minimal."

#### **About Tennis-Ticker GmbH**

Tennis-Ticker GmbH is a German based start-up company that offers live scoring for all kinds of tennis events. The Tennis-Ticker system was developed in 2009 and was first used at the German National Championships during that year. In May 2010 the German Tennis Association (DTB) decided to introduce Tennis-Ticker live scoring at all German ITF Pro Circuit events and at all the ties of the German Bundesliga. The enterprise started expanding outside of Germany in 2011 and since then has worked in collaboration with tournaments in Austria, Belgium, France, Romania, Sweden, South Africa, Switzerland and the United Arab Emirates. On top of that all Bundesliga matches in Austria, France and Switzerland increased their online visibility with the service. In 2012, a total of 6328 matches were displayed on the live scoring system and all the scorecards can be downloaded free of charge on [www.Tennis-Ticker.com](http://www.Tennis-Ticker.com).

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